

— RARE —

DIAMOND AWARDS

RECOGNISING OUR RARE DIAMONDS

SPONSORSHIP PROSPECTUS

SATURDAY 15 SEPTEMBER 2018 | 19:00 | INDABA HOTEL FOURWAYS

ABOUT THE RARE DIAMOND AWARDS

The Rare Diamond Awards have been created to recognise excellence in advancement of overall healthcare, treatment and support offered by all those working within the Rare Diseases space in South Africa as well as individuals that have made a positive impact on the rare disease community. No such national awards exist within the healthcare sector, with entries welcomed from a wide range of patients, caregivers, industry partners and fellow healthcare professionals.

The Rare Diamond Awards will be attended by some of the leading healthcare professionals and healthcare academia in SA, as well as national newspaper editors, health editors and leading consumer titles. Other guests will include patients, support groups, industry members, and representatives of PR companies as well as organ of state representatives.

Award Categories Include:



PROJECT AWARD



RARE WARRIOR AWARD



IN ADVOCACY



IN HEALTHCARE



SUPPORT GROUP



TRIBUTE AWARD

SPONSORSHIP PACKAGES AND BREAKDOWN

PLATINUM SPONSORSHIP R65 000,00 <i>Exclusive naming rights sponsor - Availability: 1</i>	GOLD SPONSORSHIP R40 000,00 <i>Availability: 2</i>	SILVER SPONSORSHIP R20 000,00 <i>Availability: 3</i>	PREMIUM TABLE OPTION R8 500	PRIZE SPONSORSHIP Cash Prize value of R2500 <i>Availability: 6</i> To be awarded to each category winner
Pre-Event <ul style="list-style-type: none"> ✓ Exclusive press release announcing your companies' involvement in the event ✓ Mention in all media/press releases ✓ Logo placement on electronic and printed marketing collateral ✓ Logo placement with click through on website ✓ Announcement of sponsorship on social media platforms ✓ Exclusively designed e-invite On the Night <ul style="list-style-type: none"> ✓ VIP registration ✓ Two complimentary tables of 10 for your employees, guests and clients ✓ Acknowledgement of your status as Platinum Sponsor by the MC ✓ Placement of corporate banners on the stage and in prominent positions around the venue (max of 4 banners) ✓ Inclusion of logo on multimedia signage/display ✓ Logo placement on menus ✓ Opportunity to provide a gift/promotional item to all guests, placed at each table setting (at sponsors expense) ✓ Inclusion of logo on winners trophies & finalists certificates ✓ Full page advert in event programme Post-Event <ul style="list-style-type: none"> ✓ Inclusion of logo on Thank-You mailer 	Pre-Event <ul style="list-style-type: none"> ✓ Mention in all media/press releases ✓ Logo placement on electronic and printed marketing collateral ✓ Logo placement with click through on website ✓ Announcement of sponsorship on social media platform ✓ Inclusion in monthly RDSA & RareX newsletters On the Night <ul style="list-style-type: none"> ✓ VIP registration ✓ One complimentary table of 10 for your employees, guests and clients ✓ Placement of corporate banners in prominent positions around the venue (max of 2 banners) ✓ Inclusion of logo on multimedia signage/display ✓ Logo placement on menus ✓ ½ page advert in event programme 	Pre-Event <ul style="list-style-type: none"> ✓ Logo placement on electronic and printed marketing collateral ✓ Logo placement with click through on website ✓ Announcement of sponsorship on social media platforms ✓ Inclusion in monthly RDSA & RareX newsletters On the Night <ul style="list-style-type: none"> ✓ VIP registration ✓ One complimentary table of 10 for your employees, guests and clients ✓ Placement of corporate banner (1) in a prominent position around the venue ✓ Inclusion of logo on multimedia signage/display ✓ Logo placement on menus ✓ ¼ page advert in event programme 	Pre-Event <ul style="list-style-type: none"> ✓ Logo placement with click through on website ✓ Announcement of sponsorship on social media platforms ✓ Exclusively designed e-invite On the Night <ul style="list-style-type: none"> ✓ VIP registration ✓ One complimentary table of 10 for your employees, guests and clients ✓ A table will be named after your company ✓ Preferred table positioning in the venue ✓ Sponsor is welcome to decorate their table in corporate colours/provide specific marketing collateral – limitations apply (all items to be provided by sponsor) ✓ R100 UBER voucher per guest ✓ Logo in event programme 	Pre-Event <ul style="list-style-type: none"> ✓ Logo placement with click through on website On the Night <ul style="list-style-type: none"> ✓ Sponsor will be mentioned by MC on presentation of the award to the category winner



THANK YOU

WE LOOK FORWARD TO HEARING FROM YOU

For any queries or more information on our sponsorship packages,
please contact us:

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